

**IN THE SPECIFICATION:**

Please replace the paragraph beginning at page 6, line 7, with the following rewritten paragraph:

Turning now to the drawings, and particularly Fig. 1, die cutting apparatus 30 is illustrated. The apparatus 30 broadly includes a die cutting press or station 32 equipped with a die set 34, a material feeder assembly 36 for sequentially feeding stock to the station 32 for sequential die cutting of segments 38 thereof (Fig. 21), and segment positioning apparatus 40 adjacent die set 34 for accurate positioning of each respective segments web segment 38 relative to the die set.